

COURSE SYLLABUS

Doctoral course: Crafting scientific research - strategies, processes, and ethics, 7.5 ECTS

Course code:
Reviewed by: RFB
Approved by: RFB
Valid as of: 2022-11-09
Version: 1
Reference number:

Education Cycle: Third cycle, doctoral program course
Doctoral programme subject: Business Administration

Purpose:

This course aims at developing PhD students' knowledge and ability to navigate the academic landscape in terms of academic writing, publishing strategies, publishing processes, and publishing ethics.

Intended learning outcomes:

On completion of the course, the students will be able to:

Knowledge and understanding

1. Describe and discuss academic writing, publishing strategies, publishing processes, and publishing ethics applicable for one's own research.

Skills and abilities

2. Identify writing strategies for different types of papers
3. Identify publishing strategies suitable for one's own research
4. Identify different parts of publishing processes that are of relevance for one's own research
5. Apply ethical considerations of importance for one's own research

Judgement and approach

6. Evaluate and analyze own and colleagues' publications.
7. Critically and independently evaluate academic relevance and rigor in research projects

Content:

The course will particularly focus on dealing with the following questions:

- What are the challenges and rewards of publishing?
- How to frame and position a research paper
- How to craft a literature review
- How to review colleagues' research
- How to respond to the comments and suggestions from editors and reviewers during a review process
- What are the internalized professional ethics standards and external ethics regulations?

Type of Instruction/Teaching format:

Lectures, Seminars, and Workshops

Prerequisites:

Admitted to a doctoral programme in business administration or a related subject of a recognized business school or university in Sweden.

Examination and grades:

The course is graded Pass or Fail.

Crafting Impactful Research Assignment: (ILOs: 1- 6) Active participation in course sessions, research presentations, final report writing and opposition, representing 7, 5 ECTS

Course evaluation:

A course evaluation will be conducted at the end of the course.

Additional information:

- **The course is a hybrid course with a mix of online and in-class sessions.**

Literature:

See separate literature list.