

# The Student Guide

JSA



Kick-off • Overalls • JSA • Student life

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# Welcome to JSA

My name is Margit Mijatovic and this year I will be the president of JSA, the student association of Jönköping International Business School. This June I graduated with a bachelor's degree in International Management, now I am eager to create a welcoming and engaging environment for each one of you during your time at JIBS.

To find the perfect balance between education and student life, JSA offers 15 different projects to improve your professional skills while simultaneously having the time of your life! I promise you, at JIBS everyone can find their place and their people. The committees are always searching for passionate members, so if you find something that you are interested in, let us know!



\*This was me three years ago, winning zero of the day in my kick-off team



\* This is me three years later, proudly showing off all my collected patches

This guide will provide you with information that can help you get to know your environment better and feel more comfortable during your first few weeks at JIBS. You will find information about the kick-off, your overall, and an introduction to all the different committees of JSA.

I wish each and every one of you the very best for an amazing start to the semester! I am looking forward to seeing all of you enjoy the kick-off and getting to know each other. If you have any questions or need help, you can always reach out to me by email, or visit me at the JSA office, located on the ground floor on the right side when entering JIBS.

**Margit Mijatovic**  
 President JSA  
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# JSA - Meet the Board

If you need anything, feel free to contact us!  
Our team is here for you.



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**Natálie Hamřiková**

Vice-President  
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Treasurer  
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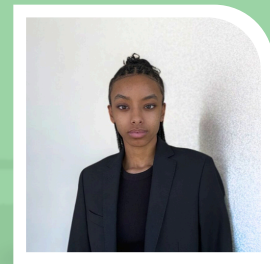
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# JSA - How it Works

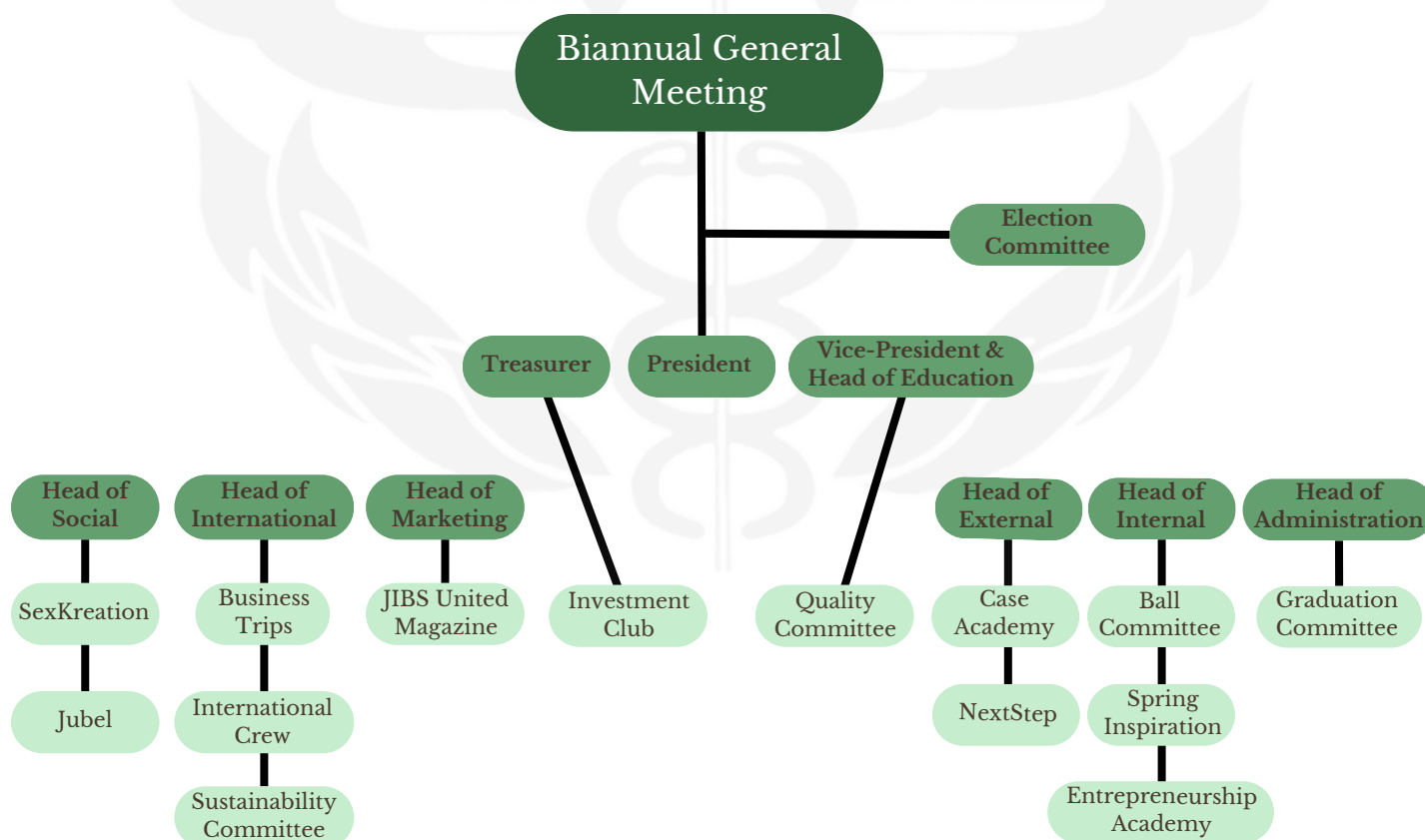


## The student association at JIBS

We are the student association at Jönköping International Business School. Our organization is made by students, for students, and our goal is to make your study time as interesting and rewarding as possible. We do this by working on and improving several main areas: educational quality, career opportunities, social activities, integration & internationalization. We have a board consisting of 9 members, as well as 15 different projects and committees all with its own purpose.

If you want to know more, or you just want to swing by to say hi, you can find us in our office straight to the right in the lobby by the entrance of JIBS. You can also contact us on our social media channels.

-  jibsstudents
-  JSA - JIBS Student Association
-  president.jsa@js.ju.se
-  jibsstudents.com



# Kick-Off



## What's it about?

The kick-off takes place during the first 10 days of the semester of your university experience. During those 10 days fun activities and events are planned everyday and together with your kick-off group you have the opportunity to participate in all of them. You will meet fellow classmates and you will be introduced to the amazing student life in Jönköping. The schedule of kick-off can be found in the apps JSU Student and hitract, so make sure to download both!



## Fadders

The Fadders play a crucial role in your kick-off. They assist and support you during kick-off and help you to get to know the university campus, the city of Jönköping and the student life. They are dedicated to ensure you have a remarkable experience. From questions you might have about the campus, your class schedule, sports possibilities or how to attach patches correctly, they can help you with all! The Fadders serve as a mentor offering their support during your first weeks at JU.

As a zero (new student) you might have many questions or uncertainties and your Fadders are here to help.

Moreover, they are here to make sure you will have a kick-off experience never to forget. Your Fadders will be reaching out to you through your student e-mail to let you know to what kick-off group you belong to. During kick-off you can recognize them as they are wearing the following shirts.



## Instagram accounts

So you don't miss out

@jibsstudents

@jonkopinguni

@riocafeju

@sexkreation

@jubelstudentpub

@jusacampus

@justudent

@akademincrew

@jkpg

# Everything you need to know about

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# The Overall



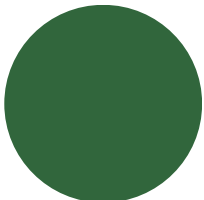
At Jönköping University (JU) there is a vibrant unique culture, also known as the ovve-culture. This has become an integral part of the student life at JU. The ovve, shortened term for overall, holds a special significance during events such as the kick-off or at Akademien (AKA).

You will see overalls in different colors running around the university campus. Each faculty at JU is associated with its own unique color, which is reflected in the overalls worn by students from that faculty. When you see students wearing their overall you can see how many different programs JU offers.

When you receive your overall, you become part of the ovve-culture at Jönköping University. This comes with a special JSA-patch and other fun patches which are meant to be affixed on your overall after the overall ceremony. Next to this, you will also find a patch stating your program of study. Each academic program has its own color to showcase the program you are studying. To further enhance the visual representation of your program, you will also receive two sets of ribbons in the color of your program. These ribbons are to be placed on the outside of each leg, running parallel to the seam.

## The different colors

Jönköping International  
Business School  
**(JIBS)**



Jönköping Engineering  
School  
**(JTH)**



School of  
Education  
**(HLK)**



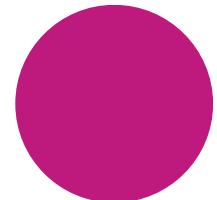
School of  
Communication  
**(HLK)**



School of Health and  
Welfare  
**(Hälso)**



Students from the  
board of the Union  
**(JSU)**



# Overall Rules



Be aware to follow these rules when it comes to your Ovve

**1** You are **not** allowed to wash your overall in the washer. You can only wash your overall when you are wearing it. So jump in the lake or under the shower while you are in it.

**2** The patches that are **most** important to you, from events you liked the best or associations you have joined, are supposed to be affixed near your "**holiest regions**".

**3** If you have patches from events or sittings you did not attend, you should glue it **upside down** on your ovve.

**4** You are **not** ever allowed to write on your own overall, only on others'.

**5** You will receive a JSA-patch and a patch that represents the programme you follow when you buy your overall package. These patches have a designated spot on your ovve. The JSA-patch has to be placed on the upper part of your **left** leg. The program patch has to be placed on the upper part of your **right** leg and is supposed to be higher on the leg than the program patch.

**6** If you want someone else's patch, you can only get it by **biting** it off the ovve.

**7** Before you attend the overall ceremony you have to wear the overall completely. Once you have completed the overall ceremony you are allowed to tie the **sleeves** and you wear the overall only halfway up. You are also not allowed to glue your patches on until after your overall ceremony.

**8** **Akademien** is the student club that is open every Wednesday from 21:00 until 02:00. Every Aka you wear the overall, so you don't have to think about what to wear. Easy right?

**9** The **kick-off patch** has to be placed on your right leg above the knee

**10** Want to know more about the **towel rule**? Ask your Fadders

**Don't know where to glue your patch? Your Fadders can help you out!**





# Student Dictionary



## Akademien

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The nightclub exclusive for students. Here we party every Wednesday from 21:00 to 02:00. The final call of the evening is always the song Stad i Ljus that we sing together. Best part about Aka? It is cheap and you get to wear your ovve!

## Sittning

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An event with food and entertainment. Usually it has a theme and you need to purchase tickets roughly one week before the event (queues can get really long!).

## Fadder

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The Fadders (students at JIBS) play a crucial role in your kick-off. They are the dedicated guides who ensure you have a memorable experience. During kick-off your Fadders will serve as your closest form of guidance and support system.

## Jubel

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The student pub at Jönköping University. You find Jubel in the JIBS building and is open every Wednesday from 16:00 - 20:00, making it the perfect place to pre-party before going to Aka.

## Stad i Ljus

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This is a traditional song amongst students and holds a special place in the student life as a source of inspiration, motivation, and a soundtrack to the memorable moments that shape the university experience. When you hear this song at the end of your Aka night, you know it's the end of the night.

## Zero

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A student with zero credits, meaning that this student has not yet earned any academic credits and therefore also called a new student.

## Spex

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A funny performance carried out during kick-off events or sittnings

## SexKreation

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The social committee of JSA, responsible for organizing the kick-off for the business school students.

## JSA

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The student association at JIBS, responsible for organizing various types of activities and events together with their 16 committees.

## Hälsoparken

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The park right beside campus, where students gather for events like Valborg, to hang out or sometimes to pre-party before Aka! There will be several kick-off activities in this park.

## JIBS

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Jönköping International Business School. The faculty of JU that offers business and management related programs.

# SexKreation



## The social committee at JIBS

Hi! We are the SexKreations family and we consist of students from Jönköping International Business School (JIBS). We take on various roles within the team to organize, market and deliver numerous social events throughout the academic year and support the JIBS Student Association (JSA) in their duties. The biggest part of SexKreation is hosting and running the Kick-off's during both the Fall-and Springsemester, where we accommodate up to 1600 new students a year. Our other most notorious social events are the 3 sittings we have throughout the year, with each having their own theme chosen and then performed by us.



We pride ourselves on the green overall and we love to ensure that both international and Swedish students have a great time while studying in Jönköping. We strive to be a team that is always around for all students and create a trusting and enjoyable atmosphere.

@sexkreation



# Jubel



## The student pub at Jönköping University

Have you ever seen a student pub within your university? Every Wednesday at 16:00, the JIBS cafeteria magically turns into a bar. The perfect location to enjoy yourself with your friends, play some cardgames or take a shot at beerpong!

Jubel has a team ready for you each Wednesday that works behind the bar. Jubel also regularly collaborates with other projects of JSA to create events during these nights. Next to this, Jubel also hosts their own sittings during the year. You can find Jubel at the end of the JIBS cafeteria.

**Opening hours: Wednesday 16:00 - 20:00**



@jubelstudentpub



# International Crew



Brings students together through events and mingles with and international flair

The International crew organizes events and happenings to bring the International students and the Swedish students of JIBS together. Each semester we host "International Week" in joint organization with HLK, JTH, and Hälso.



@jsainternational

## BALL Ball Committee

COMMITTEE



@ballcommitteejsa

Hosting the annual Winter Banquet and Summer Ball

Perfect chance to dress up nicely! The Ball Committee hosts and organizes the annual Winter Banquet and the Summer Ball available for all students at JU.





# NextStep

## The annual career fair at JIBS

As an organisation working as a link between students and businesses, Nextstep helps students take the next step in their careers. Nextstep's main event is an international career fair, where local, national, and international companies exhibit during the day, with the purpose to present their business and attract ambitious students at the university. The fair has the purpose to connect students with companies to identify recruitment and business opportunities. It has been arranged for students, by students, since 1994. During the career fair, interesting meetings are combined with exciting guest lectures, workshops, and contact calls.



@nextstepjsa



# Spring Inspiration

## Scandinavia's largest student-driven fashion show

Spring Inspiration Fashion Show is Scandinavia's largest student-driven fashion show. Established in 1998, Jönköping Sweden.



@springinspiration



# Entrepreneurship Academy



## Promoting and engaging students in entrepreneurship

What do you think of when you hear the word Entrepreneurship? EA's mission is to promote and foster entrepreneurship among students at Jönköping University. Through workshops, lectures and events, our vision is to enable students to turn their ideas into a reality. The two primary events that EA hosts are the new venture fair Entrepreneurship Day and the student competition JIBS Entrepreneurship Challenge.



@jibs\_entrepreneurship



## JSA Business Trips

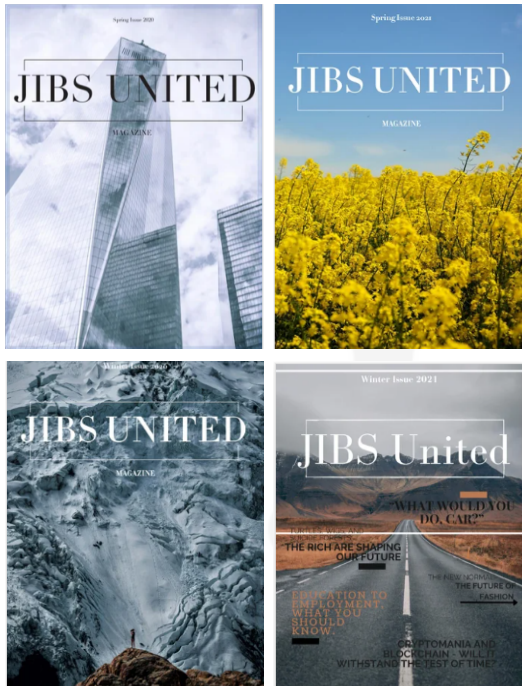
### Arranges international business trips and hosts events related to business and travel

JSA Business Trips is a project that provides the students of JIBS opportunities to broaden their network and create career opportunities. The project team arranges an international business trip and hosts events related to business and travel with a specified focus area of business and a theme. On this trip and during the companies visit, students learn from the best in the industry. The students work on case studies therefore open doors for their future career while acting as representatives of Jönköping University.



@jsa\_businessstrips

# JIBS United Magazine



## The school magazine at JIBS

At JIBS United you can take pride in being the school's oldest student-run organization, founded in 1996 and going strong today! JIBS United focuses on uplifting student voices, and their mission is to provide inspiring and entertaining content to all JIBS students and alumni, publishing twice a year, once in the winter and once in the summer. In addition to the magazine, they are also proud to offer events and their very own podcast.

@jibsunitedmagazine



# Sustainability Committee

## Working towards a more sustainable environment at JIBS

This is the newly created Sustainability Committee at JIBS. The mission is to bring knowledge, awareness and consciousness about sustainability at school. This will be executed in different directions, partly through engaging students to become more sustainable in their everyday life as well as influence the JIBS board to decrease the schools environmental footprint. The Sustainability Committee works in line with other JSA projects to ensure that they have sustainability in mind while working.

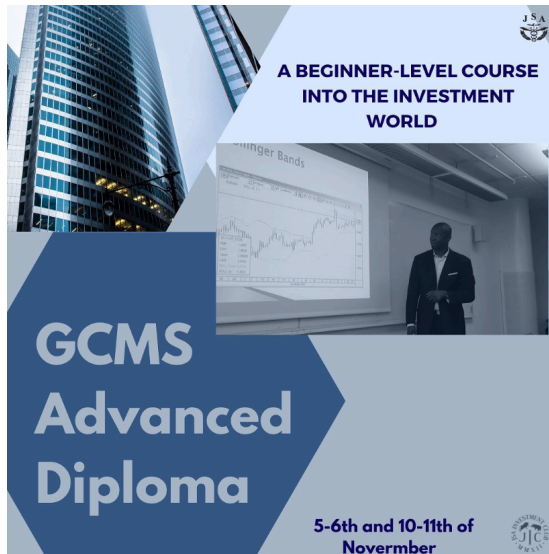


@jsa.sustainabilitycommittee

# JSA Investment Club



## Engaging and teaching students about investments



@jsainvestmentclub

JSA Investment Club is the student organization for investment and finance at Jönköping University. We offer lectures, seminars, and finance trips to the most prestigious global financial institutions along with other events and activities. Furthermore, we provide a trading room with top of the line trading software and analytical resources to support your journey as an investor. The trading room and our events serve as a meeting place for like-minded people and a place to connect with our JIC alumni network to boost your career.



# JIBS Case Academy

## Brings ambitious students and global companies together through case competitions

Case Academy works to connect global companies with JIBS' most ambitious students. Over the course of the school year, Case Academy organizes lectures, workshops, and case-competitions as well as sending students to international case-competitions. Over the last years Case Academy has worked with many different companies, such as UberEats and L'Oreal. During those events you are able to win exciting prizes, for example last year an internship in Stockholm!



@jibscaseacademy

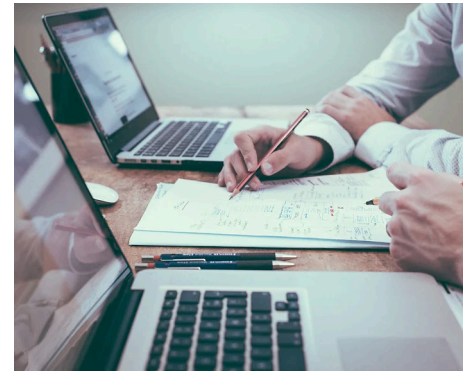




# JSA Quality Committee

**Works within education surveillance and study environment related questions**

The Quality Committee gathers students' opinions on their education by working with the program evaluators, and presents this input to the university. A few times a year they also host a lobby-event "Coffee for opinion" where they give out free coffees in exchange for students thoughts and experiences regarding our school's education. You can reach out to them when you encounter problems within your courses.



@qualitycommitteejsa

## Election Committee



**A helping hand during elections at the Biannual Meetings**

The Election Committee interviews candidates for the JSA board who are elected during the Fall and Spring Biannual Meetings. They also assist during recruitment between the Biannual Meetings when needed.

@election.committee.jsa



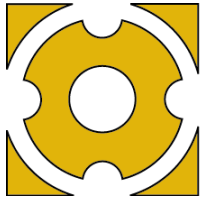
## Graduation Committee

**Plans and organizes the graduation ceremony and after party**

Graduation committee is the project responsible to help plan the graduation in the spring together with JIBS. The main responsibilities are handing out robes, diplomas, arranging the banquet and planning for the afterparty.



@election.committee.jsa



# JÖNKÖPING STUDENT UNION

## JSU

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As a student at Jönköping University you are also a member of Jönköping Student Union (JSU). This means that you have access to your own union acting both locally and nationally for you to have the best time possible here at JU. They work to ensure you have the best possible education quality, the best conditions to study and the best possible time at JU while you are here. This means they monitor JU's operations and where it's needed they bring attentions to aspects that need to be improved.

## What to expect

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JSU is actively engaged in various aspects to ensure a positive and enriching student experience. These areas include monitoring the quality of education, addressing student welfare issues, promoting integration, attending to student health, and managing different parts of the university such as:

- Akademien (AKA)
- Rio (Student café in the Student House)
- Student Service desk
- Different associations and committees

Do you have any questions? Don't hesitate to reach out to JSU by e-mail or check out their Instagram.

 justudent

 jkpgstudentkar

 president@js.ju.se

 jonkopingsstudentkar.se

## Membership

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The mandatory semester fee paid for the membership in the Student Union also brings you several advantages. It grants you the ability to write exams and opens the door to participate in the union's annual meeting, where you can actively contribute to decision-making processes. Being a member also grants you access to various services and opportunities. By expressing your opinions on resource allocation, you can influence over the direction of the Student Union, ensuring that your needs and preferences are considered.

## JSA vs. JSU

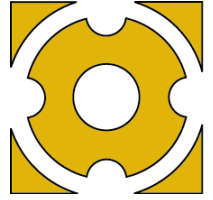
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Where JSA works for the students of the Jönköping University Business School (JIBS), JSU covers students from all JU schools. The different committees and associations of JSU are therefore the perfect place to meet students from other schools.

Learn more about their associations



# JSU - Committees



All students at JU are welcome to join the associations and committees of JSU. Here we give you a quick overview of what the existing associations are.

## JUSA

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For those who are interested in sports and enjoy exercise, there is JUSA - Jönköping University Sport Association. JUSA is open to all students at JU and offers a wide range of sports activities. The JUSA membership is 275 SEK per semester and is paid at Student Service or through their website.

## JUSA Equestrian Club

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The purpose of this club is to provide a meeting point for students and to arrange healthy and fun opportunities during their spare time.

## JUSC

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Sweden's first association dedicated to competitive university sports and e-sports for both domestic and international students.

## JUSTICE

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Jönköping University Student Team in Competitive E-sports. Currently, JUSTICE fields teams for CS:GO, League of Legends Calorant and Street Fighter.

## Westcoast

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Westcoast Nation is dedicated to enrich the student life by arranging After School in Rio, a sitting once per semester, the lively Sexkamp competition but also fun pizza nights.

## IAC

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Integrations and Activity Committee. IAC uses their free time to arrange a wide range of activities, trips, and events for students. They are for example responsible for organizing the Food Safari and the trips to Norway and Iceland.

## JURA

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Members of the Jönköping University Rowing Association practise their rowing skills.

## Edit

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EDIT, the student new source at JU, is committed to sharing pertinent information and catering to the interest of fellow students. Their aim is to cover everything happening in the student life.

## Showtime

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An association for those who enjoy dancing, singing, and performing.

## QULT

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Qultmästeriet arranges trips to different events on other universities, plans sittings and works at Akademien.

## SSA

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Students for Sustainable Action raise awareness about sustainability and work to make the JU Campus more sustainable.

## Language cafe

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Purpose is to learn a new language, have fika and make new friendships.

## Unite

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A dynamic association that works with three committees; Girls Unite, Boys Unite and NB unite. They strive to foster connections among students regardless of their school of study.

## JUMUN

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JUMUN's goal is to simulate UN sessions and debates. Here you practice mediation but also analytical and leadership skills.

## FUF

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FUF's main vision is to spread knowledge and actively involve students in pressing global issues through workshops, informativde seminars, and engaging group discussions.

## CardBoard

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This association organizes everything around games, whether you like card-or board games; this is the place to be.

## StartUp Jönköping

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StartUp Jönköping connects students and encourages them for careers in start-ups by holding workshops and lectures.

J S A



**We are looking  
forward to  
meeting you!**

